98-10-9 10:08 ;LEO BURNETT JPN

Leo Burnett Fax

10/12/98

xo: Peter Burgess

Peter,
FYI
Carol
x5635

TO : Carol Migala-LB Chicago
FROM : Naoko Arata -LeoBurnett-Kyodo Co., Ltd.
tel: 81-3-5563-8332
fax: 81-3-3584-2330
DATE : October 9, 1998
CC : Y. Hattori, N. Sugawara, N. Matsushita-LBK (w/o attachments)
NO. OF PAGES : 3 (including this cover sheet)

RE: VS Short Cut

Dear Carol,

Per your request to Yukie Hattori, this sends you the

1. Creative Brief
2. Package design

And your question, "RCB" stand for "Round Corner Box".

Please let us know with any questions.

Have a nice weekend!

Best regards,

Naoko Arata

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Source: https://www.industrydocuments.ucsf.edu/docs/rrlm0004